

**Rappahannock EMS Council  
Public Information & Education Committee  
August 29, 2012**

**Members Present:** Mark Crnarich, chairman; Jeanne Burkett, Spotsylvania Regional Medical Center and Linda Harris, Staff Support fill-in for Carolyn Marsh

The meeting was called to order by Chairman, Mark Crnarich, at the REMS Council Training Center at 4:30pm.

Due to lack of a quorum, the committee members and REMS staff met informally and briefly discussed social media strategy. No other projects were discussed.

Meeting adjourned at 5:00p.m.

**Agenda**

1. Review of Social Media Presence and Projects
2. 911 for Kids
  - a. Public Information Campaign
3. Regional Awards
  - a. Public Information Campaign
  - b. Thoughts for next year's Venue
4. Fund-Raising Sub-Committee
  - a. Formation and Interest
5. Other Public Information Campaigns?
  - a. United Way/CFC
6. Establish Committee Goals & Charter for the future

Next meeting will be TBD location to be announced.

**Rappahannock EMS Council**  
**Public Information & Education Committee**  
**November 28<sup>th</sup>, 2012**

**Members Present:** Mark Crnarich-CHAIRPERSON, Jeanne Burkett-Spotsylvania Regional Medical Center, Kate Gardella-REMS Staff, Greg Fleck-Spotsylvania Career, and Wayne Perry-REMS Staff

The meeting was called to order by Chairman, Mark Crnarich, at the REMS Council Training Center at 4:10pm.

**Agenda**

- Website/Technology Review with Staff and others
  - Website
    - Crnarich overviewed ICM Event manager
    - Went through to see the contact information for Spotys. RMC
  - Event Manager
    - EMT-B Course Registration
      - Overview of system
      - Want to overview it with the REMS staff
        - Future date
    - Admin Functionality
  - LinkedIn
    - Overviewed system with committee
  - REMS Facebook
    - Made Burkett a FB creator
  - Guidestar Profile
    - A marketing way for patron to see REMS
      - Mission statement
      - 911 for Kids
      - Originality
      - Established date
- News Letter Discussion
  - How to Improve
    - Burkett-WorldPress.org
    - How to revise it
    - Quarterly publication
- Golf Tournament
  - Do we continue with Golf Tournament?
  - Gardella-pick alter golf course?
    - Calling variety of courses for pricing
  - Burkett-partnering up other organizations?
- 911 For Kids - Upcoming schedule
  - Gardella-status of 911 for Kids
    - Meeting dates
      - Stuffing Meeting for Program
        - April 9<sup>th</sup> at 3pm
      - Art Contest Judging Date
        - May 7<sup>th</sup> at 3pm

- Regional Award
  - May 30<sup>th</sup> 6:30pm to 8pm
  - United Way for site
  - Verify with state for no further new protocols
- Open Discussion

Meeting adjourned at 5:40pm.

Next meeting will be January 22<sup>nd</sup>, 2013 at 4pm.

Rappahannock EMS Council  
Public Information & Education Committee Meeting  
January 22, 2013

**Attendance:** Beth Addington, Chancellor F&R; Jeanne Burkett, SRMC; Mark Crnarich, Chairman; Greg Fleck, Spotsylvania Co. F&R; Kate Gardella, REMS Field Coordinator; Wayne Perry, REMS Executive Director

Mark Crnarich called the meeting to order at the REMS Council Training Center at 4:09pm.

- Golf Tournament
  - Date/Time/
  - Jeanne/ICM/Golf Tournament/Website for Tournament
    - Prizes? Raffle, Goodie Bags, Airfare
    - 3 Levels: Gold/Silver/Hole Sponsor
    - Maybe a Car? Silent Auction?
    - 50/50?
  - Jan. 25 REMS Meeting → Materials then will send new Date/Time
- 911 for Kids
  - Stuffing Packets Tuesday, April 9<sup>th</sup> at 3pm
  - May 6<sup>th</sup> Judging for Art Contest
  - April 22<sup>nd</sup> through April 29<sup>th</sup> for the program
- Regional Awards
  - Paperwork? Look at the state – OEMS
  - April 5<sup>th</sup> deadline?
  - 2013 Packet on Website? No
  - List Serve and Blast Fax Nomination of Awards
- RSAF Grants – March 15 Deadline
  - Any Secrets?
  - Greg Letts – Very Good
  - Send grants to REMS for Proof Reading/Carolyn Marsh
- Any New? Any Old
  - Community Approved, training center
  - Approved Membership, 911 for Kids

Meeting adjourned at 4:50pm.

Rappahannock EMS Council  
Public Information & Education Committee Meeting  
Stuffing Party for 911 for Kids  
April 9<sup>th</sup>, 2013

**Attendance:** Beth Addington, Chancellor F&R; Jeanne Burkett, SRMC; Mark Crnarich, Chairman; Kate Gardella, REMS Field Coordinator; Linda Brown, LifeCare Medical Transport

Stuffed 911 for Kids packets from 3pm to 3:45pm.

Mark Crnarich called the meeting to order at the REMS Council Training Center at 3:45 pm.

- 911 for Kids
  - Went over the judging of Art Contest
  - May 6<sup>th</sup> Judging for Art Contest
  - April 22<sup>nd</sup> through April 29<sup>th</sup> for the program
- Regional Awards
  - April 30<sup>th</sup> deadline
  - What else could we do to promote Regional Awards?
    - Press Release
    - Word of Mouth
  - List Serve and Blast Fax Nomination of Awards
- Fundraising Ideas
  - Addington – Snowball Event?
  - Issues
    - Payment/money up front, return of money will be later
    - Alcohol/liability
    - Who will help with this other than Kate?
- Any New? Any Old
  - No
- Next Meeting scheduled for Monday, May 6<sup>th</sup> at 3pm for Judging of the Art Contest

Meeting adjourned at 4:45 pm.