

Public Information & Education Meeting

Rappahannock EMS Council - Training Center

September 10th, 2013 @ 4pm

Meeting Minutes

Attendance: Jeanne Burkett (SRMC), Beth Addington (Chancellor), Kate Gardella (REMS Staff)

Started at 4:15pm

- 911 for Kids Program
 - Funding Problems - No funding
 - Addington discussed of buying cheaper supplies, getting staples to donate supplies/discounted
 - Still coordinate with school on dates, no certificates, no rosters, and use leftover t-shirts/gift cards for prizes
- Golf Tournament
 - Place
 - Burkett brought up using Lee's Hill
 - Different venue to increase sales
 - Different place to *not* compete with SRMC on their golf tournament
 - When
 - Burkett - SRMC is having their event in May, discussed in having event in June
 - Promotional Ideas
 - Burkett talked about using radio station donating their "air time" for event
 - In-kind contribution
 - Sponsorship
 - Discount EMS (\$5-\$10 off)
 - Lottery for EMS team sponsorship
- Fundraiser (Second)
 - Comedy Club
 - Silk Mill
 - Cool Cow Comedy
 - March 2014
 - Not to be bad winter weather
- Day of Caring
 - No further ideas for tasks
 - Burkett - Donations for landscaping
 - Roxbury Nursery

Meeting concluded at 5:05pm



**Rappahannock EMS Council
PI&E Committee
Tuesday, December 31st, 2014 at 1500
Held at the Rappahannock EMS Council**

Members Present

Sue Connors
Mark Crnarich
Jake Marshall

Staff Support

Kate Gardella
Wayne Perry

Excused

Beth Addington

Guest

Call to Order

Public Information & Education Committee was called to order at 1507 on Tuesday, December 31st, 2014.

Approval of Minutes

New Business

- 1) 911 for Kids
 - a. Stafford
 - i. Allocated specific amount of money for the program
 - ii. Last week of March for program
 - b. Other local Counties
 - i. No specific allocation for program
 - ii. Committee decided to allow the agencies in each county to decide whether or not to do the program on their own
 1. Allow them to have access to the REMS template certification, paperwork, contact numbers, etc.
 2. No art contest for the PI&E Committee to deliver/judge/prizes/etc. unless agencies would like to do their own
 - c. New Website
 - i. Remscouncil.org
 - ii. Still under construction
 - iii. Reviewed website
 1. Kate Gardella asked committee for suggestions/comments
 - a. Committee did not make suggestions or have concerns
 - d. Golf Tournament
 - i. GT is being held at Lee's Hill
 - ii. Wednesday, May 21st, 2014?
 1. EMS Week – need to change
 - a. Maybe the 28th
 2. Committee decided on 11am gunshot for Lee's Hill
 - a. Worked well with last year
 - iii. Sponsorship
 1. Maybe piggy back with another agency to do a golf tournament
 2. Ask organizations/companies to sponsor an EMS Team??

- a. Alternative for sponsorship instead of hole/banner
 - b. Need help from Committee for getting “word” out to EMS Community
 - c.
 - 3. Made Sponsorship levels for GT
 - a. Platinum - \$3,000
 - b. Gold - \$1,500
 - c. Silver - \$1,000
 - d. Bronze - \$500
 - i. Hole-In-One - \$300
 - ii. Hole Sponsorship - \$200
 - iii. Putting Green Sponsor - \$150
 - iv. Driving Range - \$150
 - v. Spot for someone to just donate any amount to Golf Tournament
 - 4. Discount to EMS Providers
 - a. Jake Marshall seconded the idea of discounting or giving an incentive to the EMS community
 - i. Will make REMS reflect a positive light onto the EMS Community
- e. Second Fundraiser
 - i. Comedy Club
 - 1. March
 - a. Problem with winter/snow issues
 - i. Sue Connors agreed with no rain date conflicts may arise if done in March
 - 1. Lost money
 - 2. Kate Gardella brought up an issue with time restraint and interfering with Golf Tournament/911 for Kids/Regional Awards if done in this time frame
 - a. Mark Crnarich agreed it should be done in September
 - i. Make date away from Golf Tournament
 - ii. Put most energy into Golf Tournament

Old Business

- 1) Wills for Heroes
- 2) Student PSA
 - a. Students doing a website for own class
- 3) Regional Awards
 - a. January is when the state brings out the new nomination packet
- 4) Social Media Campaign
- 5) Fall Safety Fair
- 6) Newsletter
 - a. Blog
- 7) CFC/CVC Campaign
- 8) Sponsorships
 - a. Hospitals looking to sponsor EMS providers for classes in ALS
 - b. SRMC?
- 9) Hearts Apart
- 10) 10 Send
 - a. RSAF Grant
- 11) Day of Caring
 - a. Overview from last year
 - b. What we should look forward to next year
- 12) Heart Safe
 - a. Ambulance CPR Kits
 - b. Hands only CPR Kits
- 13) FAQ's
 - a. Website

Adjournment

Meeting adjourned at 1630 on Tuesday, December 31st, 2013

Next Meeting

Meeting scheduled for every month:

Tuesday, January 28th, 2014 at 1600

Tuesday, February 25th, 2014

Tuesday, March 25th, 2014

Tuesday, April 26th, 2014



**Rappahannock EMS Council
PI&E Committee
Tuesday, March 25th, 2014 at 1600
Held at the Rappahannock EMS Council**

Members Present

**Jeane Burkett
Jack Marshall**

Staff Support

Kate Gardella

Excused

Mark Crnarich

Guest

Call to Order

Public Information & Education Committee was called to order at 1610 on Tuesday, March 25th, 2014.

Approval of Minutes

New Business

1. 911 for Kids Program
 - a. March 24-31st
 - b. Agencies continuing on with own program
 - c. The Committee will be notified of the 911 for Kids Judging by email from Kate Gardella of future date and time
2. Regional Awards
 - a. See Website
 - i. Nominations
 - b. Regional Awards
 - c. May 29th, 5:30pm
 - d. Approved by vote (3-0) to have the awards ceremony at the Rappahannock United Way
 - i. If you know of ANYONE that obtains to these categories, we would love YOUR nomination
3. Golf Tournament
 - a. April 30th, 2014
 - b. Lee Hill
 - i. Volunteers?
 1. Jeanne Burkett and Jake Marshall both agreed to help out at the REMS Golf Tournament on April 30th
 - c. Food Sponsors
 - i. Outback – Dinner
 - ii. Jimmy Johns – Lunch
 - d. Goodie Bags
 - i. See attachment
 - ii. Mary Washington Hospital is the Goodie Bag Sponsor and the highest sponsors for the tournament
 - e. Trophies
 - iii. Committee approved (3-0) of the trophies from Crown Trophies to be the 1st through 3rd place winners of the tournament, along with the closet to the pin and longest yard

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