



Rappahannock Emergency Medical Services Council, Inc.

*Serving Caroline, Colonial Beach, Culpeper, Fauquier, Fredericksburg,
King George, Orange, Rappahannock, Spotsylvania and Stafford*

For Immediate Release

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Contact: Wayne Perry, Executive Director
Phone: 540-373-0249

NEWS RELEASE

NATIONAL STOP THE BLEED DAY

On March 31, 2018 we will join together with other emergency medical services organizations and trauma centers across the country to celebrate the first ever National Stop the Bleed Day. The number one preventable cause of death from trauma is severe bleeding. Twenty percent of people who have died from trauma could have survived with proper bleeding control. More information about this campaign is available at www.stopthebleeday.org/

There are several ways to participate in the inaugural National Stop the Bleed Day. You can visit the Bleeding Control website at <https://www.bleedingcontrol.org/march31> and enroll in a free Bleeding Control Basics Course. If you have a larger audience, you can set up a free training session for your staff or clients to get trained. The Rappahannock EMS Council has instructors on staff that can provide public training to support this initiative.

You can also go on the Bleeding Control website to download posters and information to post at your business. On the bleeding control website you'll find that "The 'Stop the Bleed' campaign was initiated by a federal interagency workgroup convened by the National Security Council Staff, The White House. The purpose of the campaign is to build national resilience by better preparing the public to save lives by raising awareness of basic actions to stop life threatening bleeding following everyday emergencies and man-made and natural disasters."

Please consider becoming a part of this campaign so that you will know what to do if when an emergency strikes. We all would like to believe that mass casualty trauma events will never creep into the towns and neighborhoods that we live in, but so did Las Vegas, Virginia Tech, and Orlando. Communities who are able to get large numbers of citizens and bystanders trained, have a better outcome with less preventable fatalities. Please get trained!